

BIMP-EAGA ACTION PLAN (2006-2010)

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
1. SME DEVELOPMENT				
1.1 Trade and Investment Services				
1.1.1 Trade and Investment Promotion and Facilitation				
1.1.1.1 Undertake more effective joint BIMP-EAGA facilitation and promotion measures to promote foreign direct investments on a continuing basis, particularly from ASEAN trading partners like China, Japan, Korea, Australia.	Increased value of FDIs in EAGA	10% increase in FDIs by 2010	Lead Body : SMED Cluster Implementers : Trade and Industry Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
1.1.1.2 Organize regular EAGA private sector selling and buying missions/business matching sessions.	Increased no. of missions organized	At least 2 major EAGA missions organized per year	Lead Body : BEBC Implementers : All Clusters, NS Monitoring Bodies: BEBC and BIMP-FC	Ongoing, 2006-2010
1.1.1.3 Increase and strengthen networking and business linkages among EAGA business organizations and with external business partners through: <ul style="list-style-type: none"> • Organization of joint EAGA business events/ conferences; • More effective business information exchange. 	Increased no. of major agreements/ linkages among EAGA business organizations	At least one new major EAGA business agreement/ linkage implemented per year	Lead Body : BEBC Implementers : SMED, JTD and NRD Clusters, Trade and Industry Agencies of member countries, NTOs, BETC and Partner Organizations Monitoring Bodies : BEBC, BIMP-FC and NS	Ongoing, 2006-2010
1.1.1.4 Improve EAGA SME competitiveness in the global supply chain and encourage industry clustering and value chain system of developing EAGA-wide priority business projects by developing specialization of production and marketing processes in identified priority sectors, such as : <ul style="list-style-type: none"> • Branding of EAGA products; • Accreditation of testing laboratories. 	Increased no. and value of EAGA wide joint venture business projects	At least 2 new major EAGA business projects implemented per year	Lead Body : SMED, JTD and NRD Clusters Implementers : BEBC, All Clusters, Partner Organizations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
1.1.2 Simplification of CIQS RRPS				
1.1.2.1 Strengthen CIQS initiative that would mobilize resources among member countries aimed at simplifying cross-border CIQS issues	Increased no. of CIQS RRPs simplified and/or made more transparent.	CIQS RRPs simplified and/or made more transparent for all priority sectors in all regional	Lead Body : SMED Cluster Implementers: CIQS agencies, Partner Organizations	Ongoing, 2006-2010

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and making RRP's more transparent.		entry points by 2010.	Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
1.1.2.2 Identify specific issues and practices and proposed areas of simplification, both on entry point-to-entry point and multilateral basis.			Lead Body : SMED Cluster Implementers : CIQS agencies Monitoring Bodies : NS and BIMP-FC	
1.1.2.3 Develop a simplified, improved and time-bound system in processing documents at identified entry points.			Lead Body : SMED Cluster Implementers : CIQS agencies Monitoring Bodies : NS and BIMP-FC	
1.1.2.4 Simplify products and quarantine standards, including sanitary and phytosanitary standards (SPS).			Lead Body : SMED Cluster Implementers : CIQS agencies Monitoring Bodies : NS and BIMP-FC	
1.1.3 Enhancing Cross-Border Trade				
1.1.3.1 Establish one-stop centers at the border to process licensing requirements and register trade volumes and values by origin and destination.	Border welcome centers established	One-stop centers established in all major border crossing points by 2007	Lead Body : SMED Cluster Implementers : CIQS and Trade and Industry Agencies of member countries Monitoring Bodies : NS and BIMP-FC	2006-2007
1.1.3.2 Promote manufacturing processes in EAGA to take advantage of their comparative strengths through the establishment of a network of EAGA free trade zones/economic zones to facilitate outsourcing activities, including: <ul style="list-style-type: none"> ▪ Project planning, development and implementation of EAGA economic zone network. 	EAGA economic zones established	Economic zones established and operational in all member countries by 2008	Lead Body : SMED Cluster Implementers : CIQS and Trade and Industry Agencies of member countries and BEBC Monitoring Bodies : NS and BIMP-FC	2006-2008
1.1.4 Provision of Investment Incentives				
1.1.4.1 Provide incentives for investors in EAGA manufacturing and trade within the framework of existing national/local investment regulations.	Increased no. and value investments in EAGA manufacturing and trading industries	Incentives Code installed in all EAGA Economic Zones by 2008	Lead Body : SMED Cluster Implementers : Trade and Industry Agencies of member countries, EAGA State/Provincial Governments and BEBC Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2008
1.1.4.2 Provide incentives and support to private sector investors in EAGA tourism development.	Increased no. and value of EAGA tourism investments	Incentives Code implemented by 2008	Lead Body : JTD Cluster Implementers : Tourism Agencies of member countries, EAGA State/Provincial Governments, BETC and NTOs Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2008

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1.2 Business Information Dissemination				
1.2.1 Compile and consolidate trade and investment policies, rules, regulations, and procedures (RRPs), (e.g. BIMP EAGA CIQS Primer), opportunities, and best practices in the EAGA focus areas and disseminate this information among EAGA stakeholders, especially SMEs, and external partners through various media, including the EAGA website with hyperlinks to websites of member countries and trading partners (e.g., NT's BIMP-EAGA business portal).	Information on EAGA-wide trade and investment RRP's compiled and made available in hard copies and through the website	Information published by 2007	Lead Body : SMED Cluster Implementers : Trade and Industry Agencies of member countries, BEBC, Partner Organizations Monitoring Bodies : NS and BIMP-FC	2006 - 2007, continuing
1.2.2 Develop and maintain a web-based trade and investment database for EAGA and make it accessible to EAGA stakeholders and external partners.	EAGA trade and investment database developed and accessible	Database developed by 2006	Lead Body : BEBC and BIMP FC Implementers : EAGA Trade Agencies and CIQS, BEBC focal organizations and Clusters, Partner Organizations Monitoring Bodies : BIMP-FC and NS	2006, continuing
1.2.3 Prepare and disseminate industry profiles, project profiles, project briefs, and business plans of investment priority areas and projects in EAGA.	Information on trade and investment projects made available in hard copies and in the website	Profiles/Business Plans made accessible by 2006	Lead Body : BEBC Implementers : BEBC focal organizations and Clusters, Partner Organizations Monitoring Bodies : BIMP-FC and NS	2006 onwards
1.2.4 Prepare and disseminate an EAGA business directory which will provide information such as the following: <ul style="list-style-type: none"> • Profile of manufacturers, traders, service providers; • Products and services offered; • Production and trading capacities; • Contact information. 	EAGA business directory published and disseminated	Directory published by 2006	Lead Body : BEBC Implementers : BEBC and its focal organizations and Clusters Monitoring Bodies : BIMP-FC, NS, and Clusters	2006 onwards
1.2.5 Establish an effective system to monitor BIMP-EAGA cross-border trade and investments through: <ul style="list-style-type: none"> • Provision of updated information to BIMP-FC on latest trade (goods and services) statistics; • Preparation of monitoring reports on cross- 	Regular monitoring reports prepared	Quarterly reports prepared starting 2007	Lead Body : BIMP-FC Implementers : BEBC, Trade and Industry Agencies and Customs Agencies of member countries Monitoring Bodies : BIMP-FC and NS	2006-2007, Continuing

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border trade and investment projects.				
1.3 SME Project Facilitation				
1.3.1 Advocate for policies favorable to SME development in the subregion, guided by the overall SMED development strategy for EAGA: <ul style="list-style-type: none"> • Consultation with the private sector on strategic policy issues; • Conduct of Cluster meetings and presentation to the SOM/MM; • Periodic interface with other Clusters, BEBC, BIMP-FC. 	Increased no. of policy reforms favorable to SME development	New policy reforms formulated and implemented by 2008	Lead Body :SMED Cluster Implementers : Clusters and BEBC Monitoring Bodies : BIMP-FC and NS	2006-2008, Continuing
1.3.2 Improve access of SMEs to business development services (BDS) in the subregion to include: <ul style="list-style-type: none"> • Market opportunities; • Technology; • Training and entrepreneurship development; • Financing opportunities: <ul style="list-style-type: none"> > Linkage with IDB and ADB; > Creation of a Task Force to establish the SME Fund; > List of lending institutions disseminated to EAGA stakeholders. 	Increased no. of EAGA business projects accessing BDS	At least one new EAGA business project provided access to BDS per year	Lead Body : SMED Cluster Implementers : Trade and Industry Agencies of member countries and BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010, Continuing
1.3.3 Improve the capacity of EAGA BDS providers to provide effective services to business people in the subregion and strengthen the networking among themselves and with external partners	Increased no. of qualified EAGA BDS providers	At least one BDS provider strengthened in each member country by 2007	Lead Body : SMED Cluster Implementers : Trade and Industry Agencies of member countries, Clusters and BEBC Monitoring Bodies : NS and BIMP-FC	2006-2007, Continuing
1.3.4 Develop financing schemes for EAGA SME projects, such as: <ul style="list-style-type: none"> • Equity Fund (BIMP-EAGA Venture Capital Fund); • Islamic banking; • Common Letter of Credit (LC). 	EAGA Fund operationalized; Islamic bank financing accessed for priority projects	EAGA Fund (e.g., Islamic, Venture Fund) operationalized by 2010	Lead Body : SMED Cluster Implementers : Finance Agencies and Trade and Industry Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010

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1.4 Human Resource Development				
1.4.1 Establish and strengthen the EAGA accreditation program for business support organizations (e.g., construction contractors, food manufacturers, shippers, etc.).	Increased no. of accredited BSOs	Accreditation program for BIMP-EAGA established by 2010	Lead Body : SMED Cluster Implementers : BEBC, Clusters, , HRD Agencies of member countries Monitoring Bodies : NS and BIMP-FC	2006-2010
1.4.2 Facilitate EAGA exchange programs to promote institutional capacity building among BSOs and its staff (e.g., cluster secretariat, BEBC , SMED agencies).	Increased no. of EAGA participants in exchange programs	BIMP-EAGA Exchange Program established by 2007	Lead Body : SMED Cluster Implementers : All Clusters, HRD Agencies of member countries, BEBC Monitoring Agencies : NS and BIMP-FC	2006-2007
1.4.3 Improve the quality of human capital in EAGA through continuing skills training and capacity building based on EAGA competency standards, e.g. tourism and other skills.	Increased no. of participants in accredited tourism training programs	BIMP-EAGA competency standards established 2009	Lead Body : JTD Cluster/SMED Cluster Implementers : JTD Cluster, BEBC, BETC, NTOs Monitoring Bodies : NS and BIMP-FC	2006-2009
2. SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL MANAGEMENT				
2.1. Develop a framework for inter-EAGA cooperation in integrated protection and management of natural resources and biodiversity in the subregion.	Framework of cooperation established	Framework established by end 2006	Lead Bodies : NRD Cluster and JTD Cluster Implementers : Agriculture, Fisheries, Forestry, Natural Resources and Environment Agencies of member countries, NTOs, BEBC, BETC, Partner Organizations Monitoring Bodies : NS and BIMP-FC	2006-2007
2.2 Identify and develop viable and sustainable forestry, fishery, minerals and energy joint investment projects.	Joint projects implemented	Joint cooperation projects initiated in 2006	Lead Bodies : NRD Cluster and SMED Cluster Implementers : Agriculture, Fisheries, Forestry, Natural Resources and Environment Agencies of member countries, BEBC, Partner Organizations Monitoring Bodies : NS and BIMP-FC	2006-2010
2.3 Encourage and support greater private sector participation in sustainable natural resources development projects as well as environmental protection programs.	Increased private sector involvement in projects	Joint cooperation projects identified in 2006 and implemented by 2007	Lead Bodies : NRD Cluster and JTD Cluster Implementers : Agriculture, Fisheries, Forestry, Natural Resources and Environment Agencies of member countries, NTOs, BEBC, BETC	2006-2010

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			Monitoring Bodies : NS and BIMP-FC	
3. TOURISM DEVELOPMENT				
3.1 Joint Tourism Promotion and Marketing				
3.1.1 Formulate and implement an integrated EAGA tourism promotion and marketing program under a single destination concept.	Increased intra- and extra-EAGA tourist traffic and tourism receipts	4% annual increase in EAGA tourist traffic volume; 4% annual increase in tourism receipts	Lead Body : JTD Cluster Implementers : BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Partner Organizations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
3.1.2 Support public and private investments in developing and improving existing and new tourism destinations and facilities to attract more visitors to EAGA.	Increased investments in tourism development	Existing and new tourism destinations and facilities developed	Lead Body : JTD Cluster Implementers : BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
3.1.3 Enhance the image and perception of EAGA among visitors through effective information dissemination, promotion, and improvement of quality of tourism services.	More favorable perception of EAGA among visitors	More favorable news about EAGA; Increase in visitor arrivals	Lead Body: JTD Cluster Implementers: BEMCA, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
3.2 Support for the Increase and Sustainability of EAGA Air, Sea and Land Linkages				
3.2.1 Support initiatives to reduce the cost of travel within EAGA through: <ul style="list-style-type: none"> • Operation of cheaper transport services; • Reduction in travel taxes and other costs; • Improved transport facilities. 	Decreased cost of travel in EAGA	Lower travel fares and entry point charges are obtained	Lead Body : JTD Cluster Implementers : TIID Cluster, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Transport and CIQS Agencies of member countries Monitoring Bodies : NS and BIMP-FC	January-December 2006, Ongoing until 2010
3.2.2 Pursue an aggressive and focused tourism promotion program that will help sustain the EAGA air, sea and land service links.	Air, sea and land service links continue to be operational	Existing and new air, sea and land links continue to be operational once established	Lead Body : JTD Cluster Implementers: TIID Cluster, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
4. TRANSPORT, INFRASTRUCTURE AND ICT DEVELOPMENT				
4.1 Improvement of EAGA Air, Sea and Land Connectivity				
4.1.1 Prepare a study on improving intermodal transport services in EAGA, identifying cost-	Study completed	Study completed by 2006	Lead Body: TIID Cluster Implementers: Transport Agencies of	January-June 2006

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effective and practical alternatives for developing priority air, sea and land transport services within the subregion that will support its development programs, possibly with technical assistance from EAGA partner organizations (e.g., ADB, GTZ).			member countries, Partner Organizations Monitoring Bodies: BIMP-FC and NS	
4.1.2 Expedite the development of integrated, multi-modal transport logistics services within EAGA through: <ul style="list-style-type: none"> Improvement of air, land and sea transport infrastructure and inter-connectivity; Improvement of air, land and sea transport services including availability of RPPs. 	Transport facilities and services improved	Improvement of facilities in at least 2 major EAGA entry points; RPPs simplified and/or made more transparent in at least 2 major entry points	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
4.1.3 Provide incentives and support for increased private sector involvement and/or public-private partnerships in the development of transport infrastructure and the provision of transport services in priority routes especially those presently underserved, such as: <ul style="list-style-type: none"> Liberal charter programs for air services; Reduced entry points charges (e.g., landing/ takeoff fees, toll, dockage fees); <i>Air Alliance to operate specific air routes for 5 years (Pending discussion by Ministers)</i> Encouraging the Build-Operate-Transfer and Build-Operate-Own type of schemes; Increased marketing support for the EAGA routes. 	Increased public and private sector investments in EAGA transport services	Enhancement of at least 2 air, sea and land services in the EAGA region per year	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC, JTD Cluster Monitoring Bodies : NS and BIMP-FC	2006-2010
4.1.4 Promote the possibility of setting up EAGA transport consortiums to service EAGA routes, such as: <ul style="list-style-type: none"> Shipping consortium (e.g., through reduction in some common port tariffs for a certain period); Land transport consortium (e.g., Pontianak-Kuching-Miri-Bandar Seri 	EAGA transport consortiums operationalized	EAGA transport consortiums operational by 2008	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2008

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Begawan-Sabah route). • Establishment of a BIMP EAGA Air Alliance.				
4.1.5 Support initiatives to establish , through bilateral agreements, liberalized transport arrangements in BIMP-EAGA within the framework of ASEAN agreements, such as: • Full 3 rd /4 th freedom traffic rights between BIMP-EAGA and IMT-GT; • Full 5 th freedom traffic rights within BIMP-EAGA with no restrictions in capacity, frequency and aircraft type for passenger and cargo services; • Implementation of Common Port Tariff agreements.	Operationalization of liberalized transport arrangements in EAGA	<ul style="list-style-type: none"> • 3rd/4th freedom traffic rights operational between EAGA and IMT-GT by end of 2008; • 5th freedom traffic rights operational in selected 2 EAGA entry points by 2006; • 5th freedom traffic rights operational in all EAGA entry points by 2008 	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC, JTD Cluster Monitoring Bodies : NS and BIMP-FC	2006-2008
4.1.6 Establish an inland clearance depot for trade and transshipment at EAGA borders.	Clearance depot operationalized	Transport depot operationalized by 2007	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2007
4.2 Basic Infrastructure Development				
4.2.1 Promote and facilitate public and private sector initiatives in providing more cost-effective basic infrastructure facilities through joint cooperation in resource mobilization (e.g., material inputs, human resources, technology).	Establishment of mechanism of joint cooperation in cost effective of resource mobilization	Implementation of projects under the BOT/BOO schemes	Lead Body : TIID Cluster Implementers : Infrastructure Development Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
4.3 ICT Development				
4.3.1 Improve the telecommunications infrastructure, including voice, data, internet, and Voice over Internet Protocol (VoIP) systems, in EAGA especially in the remote and border areas.	Increased coverage of voice, data and internet facilities	5 % annual increase in telecommunications coverage	Lead Body : TIID Cluster Implementers : Telecommunications Agencies of member countries, private telecoms firms, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
5. INSTITUTIONAL STRENGTHENING				
5.1 Strengthening of Intra-EAGA Institutional Coordination				
5.1.1 Strengthening of BIMP-FC towards becoming a Central Secretariat in BIMP-EAGA to coordinate:	Improved capacity of BIMP-FC as central secretariat	Regular reports on BIMP-FC performance submitted to SOM	Lead Body : SOM Standing Chair, Implementers : SOM, BIMP-FC, NS, Partner Organizations	Ongoing, 2006-2010

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<ul style="list-style-type: none"> Implementation of EAGA Roadmap and Action Plan; Implementation of Guidelines on EAGA coordination, mechanisms, procedures, and protocols; Monitoring and evaluation of priority projects; Coordination of subregional activities. 			Monitoring Bodies: BIMP-FC and NS	
5.1.2 Enhance the capabilities of EAGA institutions in effectively performing their respective roles, including: <ul style="list-style-type: none"> BEBC and its focal organizations; Working Group Clusters. National Secretariats 	Improved capacity of EAGA institutions	Regular reports on the performance of EAGA institutions	Lead Body : SOM Implementers : BEBC and its focal organizations, Clusters, BIMP-FC, NS, Partner Organizations Monitoring Bodies: BIMP-FC, NS, BEBC	Ongoing, 2006-2010
5.1.3 Organize forums and activities that will enhance institutional linkages, relationships and cooperation among EAGA bodies.	Forums/Training activities implemented	At least 1 forum/training activity implemented every year	Lead Body : BIMP-FC Implementers : BIMP-FC, NS, BEBC, Clusters, Partner Organizations Monitoring Bodies: BIMP-FC and NS	Ongoing, 2006-2010
5.1.4 Mobilize resources from member countries and development partners for implementing EAGA development activities.	Increased level of funding for EAGA activities	Funding mobilized for at least 3 EAGA activities per year	Lead Body: SOM/MMM Implementers: BIMP-FC, BEBC, NS, Clusters Monitoring Bodies: BIMP-FC, NS and BEBC	Ongoing, 2006-2010
5.2 Strengthening of Extra-EAGA Linkages				
5.2.1 Identify and implement mechanisms to enhance EAGA's linkages and relations with ASEAN and other external bodies.	Closer coordination with ASEAN and other external bodies	Regular participation of EAGA in ASEAN activities; Regular participation of external partners in EAGA's activities	Lead Body : BIMP-FC Implementers : BIMP-FC, NS, Partner Organizations Monitoring Body: BIMP-FC	Ongoing, 2006-2010
5.2.2 Promote and source technical and financial support from EAGA development partners for the implementation of projects identified.	Increased technical and financial support to EAGA	Technical and financial resources granted to at least 3 EAGA projects per year	Lead Bodies : All Clusters Implementers : BIMP-FC, BEBC, NS, Clusters, Partner Organizations Monitoring Bodies : BIMP-FC and NS	Ongoing, 2006-2010
6. IMPLEMENTATION OF FLAGSHIP PROGRAMS AND PROJECTS				
6.1 SME Development Cluster (Development of Priority Industry Clusters)				
6.1.1 Facilitate implementation of identified	Increased number and value of	Initial joint business projects	Lead Bodies : SMED Cluster and NRD	2006-2010

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<p>priority EAGA joint business projects with high impact on SME development, by providing access to BDS requirements of these projects including information, market development, technology, financing, training and value chain management. Identified projects include:</p> <ul style="list-style-type: none"> • Halal Poultry Project;+ • Oil Palm Project;* • Seaweeds Project;* • Business Development Services for EAGA SMEs; • Roasted Edible Coconut Oil Project (Virgin Coconut Oil);* • Herbal Project (Ginger Project).* <p>+ <i>To be coordinated with the Natural Resources Development Cluster.</i></p>	SME business projects implemented and sustained	implemented by 2006	Cluster Implementers : BEBC and other private sectors, All Clusters Monitoring Bodies : NS and BIMP-FC	
<p>6.1.2 Organize EAGA-wide forums and business events that would bring SMEs together with large enterprises for possible joint ventures and business linkages in priority sectors, including:</p> <ul style="list-style-type: none"> • Agro-Industry Investment Forum; • EAGA Oil Palm Industry Conference; • EAGA Seaweeds Industry Conference; • Conference of EAGA BDS Providers; • EAGA CIQS Conference. 	EAGA business events organized	Business events organized starting in 2006	Lead Body : SMED Cluster Implementers : NRD Cluster, BEBC, CIQS Agencies, Partner Organizations Monitoring Bodies :NS, BIMP-FC	2006-2010
<p>6.1.3 Establishment of EAGA-wide business support organizations that will facilitate the implementation of priority projects, such as industry councils</p>	EAGA BSOs established	BSOs established on need basis, starting in 2006	Lead Bodies : SMED Cluster and NRD Cluster Implementers : BEBC, Trade, Industry, Agriculture, Forestry, Fishery and Natural Resources Agencies of member countries Monitoring Bodies : NS and BIMP-FC	2006-2010
<p>6.1.4 Identify and resolve CIQS-related issues and bottlenecks in the implementation of</p>	CIQS issues resolved	CIQS issues resolved starting in 2006	Lead Body : SMED Cluster Implementers : NRD and TIID Clusters,	2006-2010

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flagship projects.			CIQS Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	
6.2 Natural Resources Development (NRD) Cluster				
6.2.1 Formulate and implement an EAGA Natural Resources Management Program that will guide joint cooperation activities in protecting and managing resources especially in border areas, and implementing natural resources development projects that foster complementary use of these resources within the subregion. This will include support for the following programs: <ul style="list-style-type: none"> Heart of Borneo Project (WWF); Sulu-Sulawesi Marine Eco-Region Project (WWF). 	EAGA natural resources management program formulated and implemented	EAGA natural resources management program implemented by mid-2007	Lead: NRD Cluster Implementers: Agriculture, Fishery, Forestry, Natural Resources Development, and Tourism Agencies of member countries, BEBC, WWF and other Partner Organizations Monitoring Bodies: NS and BIMP-FC	June 2007 onwards
6.2.2 Develop projects on plantation wood species for sustainable supply of materials for the wood-based manufacturing sector.	Plantation wood projects identified and implemented	Projects identified by end 2006 and implemented starting in 2007	Lead Body : NRD Cluster Implementers : Agriculture, Forestry, Natural Resources Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
6.2.3 Jointly develop mineral resources in border areas.	Joint mineral resource development projects implemented	At least one stage of mineral development project initiated by mid-2006	Lead Body : NRD Cluster Implementers : Agriculture, Mining, Natural Resources Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
6.2.4 Implement energy development projects in the border areas, including: <ul style="list-style-type: none"> Hydro-electricity supply from Sarawak to West Kalimantan as part of the Trans Borneo Interconnection Plan (ASEAN Power Grid Interconnection) Implement cheaper energy uses (Coal bricked) 	Cheaper energy development projects implemented	10% of fossil fuel replaced by coal bricked by end-2007	Lead Body : NRD Cluster Implementers : Natural Resources and Energy Agencies of member countries Monitoring Bodies : NS and BIMP-FC	2010
6.2.5 Support and facilitate, in coordination with the other Clusters, the implementation of joint	Joint investment projects implemented	Joint investment projects initiated by 2006	Lead Bodies : NRD Cluster and SMED Cluster	2006-2010

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EAGA investment projects in agro-industry, fisheries, forestry and environment, energy and mineral resources development particularly in the production-related aspects. These include: <ul style="list-style-type: none"> • Halal Poultry Project; • Virgin Coconut Oil; • Herbal Project (Ginger Project); • Seaweed Project; • Palm Oil Frontier Planting Project. 			Implementers : Agriculture, Fishery and Natural Resources Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	
6.2.6 Support and facilitate technical cooperation projects that will promote sustainable resource management technologies and practices in EAGA, including: <ul style="list-style-type: none"> • HRD Development for Sustainable Development of Fisheries in BIMP-EAGA Region (SEAFDEC); • Capacity Building for Creating an Eco-Circulation Society through Biomass Utilization in the BIMP-EAGA Region (APO/ASEAN Foundation). 	Technical cooperation projects implemented; Increased capacity of EAGA organizations on sustainable resource management	SEAFDEC Project is ongoing, for completion in February 2007; APO/ASEAN Foundation Project for implementation in January 2006.	Lead Body : NRD Cluster Implementers : Agriculture and Natural Resources and Energy Agencies of member countries, Private sector fishing and agricultural organizations, BEBC, SEAFDEC, APO/ASEAN and other Partner Organizations Monitoring Bodies : NS and BIMP-FC	2006-2007 Continuing for other projects that may be identified, 2007-2010
6.3 Joint Tourism Development (JTD) Cluster				
6.3.1 Implement an integrated EAGA tourism promotion and marketing program focusing on Culture, Adventure and Nature (CAN) tourism + diving and golf as well as Promotion of "Visit EAGA—Your Dream DestinASIAN" campaign logo. This will include the following: <ul style="list-style-type: none"> • Participate as EAGA in international tourism events, expositions and fairs such as: <ul style="list-style-type: none"> > ASEAN events (e.g., ASEAN Tourism Forum and Conference); > World Tourism Organization events; > PATA events; > China-ASEAN Expo; > Japan Investment and Tourism 	Increased intra- and extra-EAGA tourist traffic and tourism receipts	4% annual increase in EAGA tourist traffic volume; and, 4% annual increase in tourism receipts; Tour packages implemented; Tourism Appraisal Mission conducted	Lead Body : JTD Cluster Implementers : BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Partner Organizations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010 Circuit tours operational starting 2007; Appraisal Mission conducted in November 2005

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
Seminar. <ul style="list-style-type: none"> ▪ Jointly organize and promote EAGA "signature events" such as: <ul style="list-style-type: none"> > EAGA Friendship Games; > EAGA Travex and Travel Mart; > Borneo Cup (Sailing Competition); > Traditional Regatta. • Package and promote EAGA circuit tours, such as: <ul style="list-style-type: none"> > Dive tours; > Golf tours; > World Heritage Site tours; > Adventure tours (e.g., mountain climbing, trekking, spelunking); > Cultural tours; > "Twin City" tours between EAGA destinations. • Organize extra-EAGA familiarization tours/ exchanges from major tourist markets like China, Japan, Korea, Australia, and Europe. • Conduct Appraisal Mission for Tourism Development in BIMP-EAGA (c/o GTZ). 				
6.3.2 Develop existing and new tourism products and services supporting the single destination integrated EAGA CAN+ dive and golf tourism promotion program. This will include the following: <ul style="list-style-type: none"> • Conduct of a feasibility study identifying specific opportunities for developing and marketing tourism products and services in EAGA; • Improving the policy environment and interventions supporting the EAGA tourism promotion program. 	Feasibility study prepared; Tourism products and services identified; Policy interventions undertaken to develop and promote these tourism products and services	Feasibility study completed by mid-2006; Tourism products and services developed starting mid-2006	Lead Body: JTD Cluster Implementers: BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Partner Organizations Monitoring Bodies : NS and BIMP-FC	2006 onwards
6.3.3 Establish a more favorable image and	Increased no. of positive/	Regular EAGA news	Lead Body: JTD Cluster	Ongoing, 2006-2010

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
perception of EAGA among visitors through: <ul style="list-style-type: none"> Balanced media coverage of EAGA events, programs, and success stories; Increase information dissemination about EAGA; Effective security measures in EAGA; and Organization of familiarization tours for EAGA media groups. 	favorable media articles about EAGA; Actual conduct of these activities	items/feature articles published; Activities conducted	Implementers: BEMCA, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	
6.3.4 Strengthen linkages and networking of EAGA tourism organizations among themselves and with their counterparts in ASEAN, Asia and other target tourist markets through: <ul style="list-style-type: none"> Exchange of country directories of tourism organizations; Preparation and regular exchange of calendar of tourism events among EAGA members as guide for joint promotion and participation; and Establishment of BIMP-EAGA Information Desks at EAGA major points of destination 	Regular coordination of EAGA tourism networks within and outside EAGA; Country directories disseminated; Regular exchange of in-country calendar of tourism events; EAGA information desks established	Linkages and networking strengthened; Directory of EAGA Tourism Organizations published by 1 st Quarter 2006 and updated thereafter; BIMP-EAGA Calendar of Tourism Events prepared and disseminated by January 2006; Info desks established starting in 1 st Quarter 2006.	Lead Body: JTD Cluster Implementers: BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
6.3.5 Develop common EAGA promotional materials (e.g., posters, brochures, video) with possible technical and funding assistance from development partners (e.g., ASEAN Japan Centre, ADB, GTZ).	EAGA promotion collaterals developed	Promotion collaterals produced and disseminated starting in 2 nd Quarter 2006	Lead Body : JTD Cluster Implementers : BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Partner Organizations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
6.3.6 Increase the share in the national budget for EAGA tourism promotion and marketing program.	Regular national budget for BIMP-EAGA tourism programs allocated	2% share of annual tourism agency budget allocated by 3 rd Quarter 2006	Lead Body : JTD Cluster Implementers : National Tourism Organizations, Tourism Boards and Associations, BETC, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
6.3.7 Help reduce the cost of travel within EAGA through: <ul style="list-style-type: none"> Facilitation of the entry of low cost carriers in EAGA; 	Decreased cost of travel in EAGA	Regulatory support from EAGA governments in terms of reduced airport charges are obtained;	Lead Body : JTD Cluster Implementers : TIID Cluster, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations,	January-December 2006, Ongoing until 2010

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
<ul style="list-style-type: none"> Expansion of the "ASEAN Hip-Hop" promotion" to cover EAGA cities; Waiving and/or reduction of travel tax; and Visa exemption for extra-EAGA travel of selected countries. 		Air services by low-cost airlines within EAGA established; Hip-hop ticket promotions availed and hip-hop coverage extended; Travel tax waived; Visa free travels within EAGA	Transport and CIOQ Agencies of member countries Monitoring Bodies : NS and BIMP-FC	
6.3.8 Pursue an aggressive and focused tourism promotion program for destinations and events, utilizing the existing and potential EAGA air, sea and land routes, to help sustain these routes.	Existing and new EAGA air, sea and land links sustained	Existing and new air, sea and land links sustained once they become operational	Lead Body : JTD Cluster Implementers: TIID Cluster, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
6.3.9 Pursue the establishment of a passenger cruise line servicing EAGA points, including: <ul style="list-style-type: none"> Celebes Cruise Line; Borneo Cruise Line; and STAR Cruises (potential servicing of EAGA routes when found feasible). 	Establishment of cruise services in selected EAGA destinations	Cruise services operational by June 2006	Lead Body : JTD Cluster Implementers: TIID Cluster, BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Transport Agencies of member countries Monitoring Bodies : NS and BIMP-FC	2006-2010
6.3.10 Improve the quality of service of EAGA tourism establishments through: <ul style="list-style-type: none"> Establishment of a minimum competency standard of human resources on tourism in EAGA; Establishment of an accreditation program for tourism-related establishments through the implementation of ASEAN Common Competency standard in EAGA; Conduct of education and training programs for tourism personnel; Establishment of tourism professional exchange program. 	Improved quality of tourism services in EAGA	Quality of tourism services upgraded; Minimum competency standard and accreditation program implemented by 2006; Training programs implemented by 2006	Lead Body : JTD Cluster Implementers: Department of Culture and Tourism (Head of HRD Tourism Task Force), BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations Monitoring Bodies : NS and BIMP-FC	Ongoing, 2006-2010
6.3.11 Provide incentives and policy support to tourism investors in BIMP-EAGA. This will include the following: <ul style="list-style-type: none"> Preparation of an EAGA Tourism Investment Guide or Handbook; 	EAGA Tourism Investment Guide prepared and disseminated; Special incentives for tourism investments provided	EAGA Tourism Investment Guide prepared by mid-2006; Incentives availed by investors starting in 2006	Lead Body: JTD Cluster Implementers: BETC, BEBC, National Tourism Organizations, Tourism Boards and Associations, Board of Investments and Trade and Industry Agencies of	2006-2010

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
<ul style="list-style-type: none"> Lobbying for specific incentives for tourism investments in BIMP-EAGA. 			member countries Monitoring Bodies : NS and BIMP-FC	
6.4 Transport, Infrastructure and ICT Development (TIID) Cluster				
6.4.1 Complete the EAGA road infrastructure projects, including : <ul style="list-style-type: none"> Pan-Borneo Highway Network Malinaw-Sabah Border Section; Pan-Borneo Highway Network Pontianak-Palangkaraya-Banjarmasin-Balikpapan Section; Tarakan – Tawau (road to Kalimantan mainland port next to Tarakan and from mainland port to Tarakan by Ferry). 	Completion of projects	Projects started not later than 2008	Lead Body : TIID Cluster Implementers : Transport and Infrastructure Agencies of member countries Monitoring Bodies : BIMP-FC and NS	2006-2010
6.4.2 Develop new and improve existing ports/ wharves in EAGA, including: <ul style="list-style-type: none"> New container handling facilities at Kariangau Port (Balikpapan); New wharf and extension wharf at Jayapura Port; Sepanggar Port; Labuan Port. 	Completion of port projects	Projects completed by 2010	Lead Body : TIID Cluster Implementers : Transport and Infrastructure Agencies of member countries, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
6.4.3 Promote shipping line services in the Greater Sulu-Sulawesi Sea Ring (GSSR) by: <ul style="list-style-type: none"> Conducting the GSSR Intermodal Development Study; Pursuing the development of an EAGA multi-modal transport system; Developing RO-RO shipping and port services in selected EAGA ports (e.g., Sulawesi, North Maluku, Papua, Mindanao, Sabah); Proposing pioneer vessels to assist the domestic route in GSSR. 	New shipping services operationalized	New shipping services operationalized starting in 2006	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, BEBC, Partner Organizations Monitoring Bodies : BIMP-FC and NS	2006-2008
6.4.4 Promote the establishment and sustainability of priority EAGA air, sea and land routes for trade, travel and tourism connections,	Increased number of EAGA air, sea and land routes; Increased passenger loads of	Establishment of 2 EAGA air, sea and land routes per year	Lead Bodies : TIID Cluster Implementers : JTD Cluster, Transport and Infrastructure Agencies of member	2006-2008

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
<p>including establishment of code share multipoint air links in EAGA:</p> <p><u>EXISTING ROUTES (AS OF SEPT. 2005):</u></p> <p><u>Air Routes:</u></p> <ul style="list-style-type: none"> • Davao-Manado (Merpati) • Kuching-Pontianak (MAS/Batavia) • KK-Brunei (RBA/MAS) • Tarakan – Tawau(MAS) <p><u>Sea Routes:</u></p> <ul style="list-style-type: none"> • Zamboanga-Sandakan • Nunukan-Tawau <p><u>Land Routes</u></p> <ul style="list-style-type: none"> • Sabah-Brunei-Sarawak • West Kalimantan-Sarawak-Bandar Seri Begawan <p><u>ROUTES WHERE PREVIOUS TRANSPORT SERVICES HAVE BEEN SUSPENDED:</u></p> <p><u>Air Routes:</u></p> <ul style="list-style-type: none"> • Zamboanga-Sandakan (South Phoenix) • Zamboanga-KK (South Phoenix) • Puerto Princesa-KK (Layang-Layang) • Davao-Manado (Bouraq) • Kuching-Bandar Seri Begawan • Kota Kinabalu-Balikpapan (MAS) • Bandar Seri Begawan -Balikpapan • Kota Kinabalu – Manado (MAS) • Kuching – Balikpapan (MAS) <p><u>Sea Routes:</u></p> <ul style="list-style-type: none"> • General Santos-Bitung <p><u>PROPOSED NEW ROUTES:</u></p> <p><u>Air Routes:</u></p> <ul style="list-style-type: none"> • Davao-Melanguane (North Sulawesi) 	<p>EAGA air, sea and land transport services</p>		<p>countries, Local Air/Sea/Land Service Operators, Tourism Organizations, BEBC Monitoring Bodies : NS and BIMP-FC</p>	

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
<ul style="list-style-type: none"> • Davao-Kota Kinabalu-Bandar Seri Begawan • Davao City-Bandar Seri Begawan • Zamboanga-Labuan • Tawau-Balikpapan-Manado • Tawau-Zamboanga-Makassar • Pontianak-Kuching-Bandar Seri Begawan • Makassar-Balikpapan-Bandar Seri Begawan <p><u>Sea Routes:</u></p> <ul style="list-style-type: none"> • Tarakan-Tawau (RORO)* • Labuan-Muara, Brunei Darussalam (RORO Passenger Ferry) • Labuan-Menumbok, Sabah (RORO Passenger Ferry)* • Muara, Brunei DS -Menumbok, Sabah (RORO Passenger Ferry) • Bandar Seri Begawan – Labuan – Kota Kinabalu • Mindanao-Labuan-Brunei DS-Sabah • Pontianak-Kuching-Bandar Seri Begawan-Labuan-KK • Bongao, Tawi Tawi-Lahad Datu, Sabah, Malaysia (SRN Fast Seacrafts) • Zamboanga-Tarakan • Brookes Point, Palawan-Kudat, Sabah • Bitung (Sulawesi)-KK-Bitung • Makassar (Sulawesi)-KK-Makassar <p><u>Land Routes</u></p> <ul style="list-style-type: none"> • Simanggaris (East Kalimantan) - Serudong (Sabah) • Tawau-Tarakan (port next to Tarakan) 				

PRIORITY PROGRAMS/ PROJECTS/ACTIVITIES ¹	OUTPUT TARGET	PROGRESS INDICATORS	IMPLEMENTING BODIES ²	TIMELINE
*Roll-On/Roll-Off (RORO)				
6.4.5 Establish an inter-city bus express service in EAGA.	Operationalization of inter-city bus express service	Inter-city bus express service operational by 2006	Lead Body : TIID Cluster Implementers : JTD Cluster, Transport and Infrastructure Agencies of member countries, Local Land Transport Service Operators, Tourism Organizations, BEBC Monitoring Bodies : NS and BIMP-FC	2006-2010
6.4.6 Implement agreements on cross-border movement of goods and people, such as the ASEAN Framework Agreement on Goods in Transit , across EAGA focus areas such as: <ul style="list-style-type: none"> • Pontianak -Kuching-Bandar Seri Begawan; • Sarawak-Brunei. 	Transport agreements fully implemented	Protocols of ASEAN Agreement fully implemented by 2007	Lead Body : TIID Cluster Implementers : Transport Agencies of member countries, Local Land Transport Service Operators, BEBC Monitoring Bodies : NS and BIMP-FC	2007 onwards
6.4.7 Improve ICT facilities and services in EAGA, especially at the border areas, to facilitate greater cross-border economic interaction. This may include the following measures: <ul style="list-style-type: none"> • Reduction of tariffs on IDD/VoIP; • Home Country Direct system; • Common calling cards. 	Improved ICT services at border areas	5% increase in coverage of wireless telephone and internet coverage at border areas by 2010	Lead Body : TIID Cluster Implementers : Telecommunications Agencies of member countries, Local Telecommunications Service Operators, BEBC Monitoring Bodies : NS and BIMP-FC	December 2006-2010
6.5 Monitoring and Evaluation				
6.5.1 Consult with private sector and relevant agencies on performance indicators/measures.	Performance indicators/ measures adopted	Performance indicators/ measures adopted by 2006	Lead Body : BIMP-FC Implementers : BIMP-FC, NS, BEBC, Clusters Monitoring Bodies: BIMP-FC and NS	2006
6.5.2 Formulate, adopt and implement an effective M & E system for monitoring implementation of EAGA flagship programs, projects and activities.	M & E system developed and implemented	M & E system in place by mid-2006	Lead Body : BIMP-FC Implementers : BIMP-FC, NS, BEBC, Clusters, Partner Organizations Monitoring Bodies: BIMP-FC and NS	2006-2010
6.5.3 Prepare and disseminate regular reports on progress of implementation of EAGA activities.	Regular reports submitted	Semestral and annual reports submitted to EAGA stakeholders	Lead Body : BIMP-FC Implementers : BIMP-FC, NS, BEBC, Clusters Monitoring Bodies: BIMP-FC and NS	2006-2010

Notes: 1 *The programs, projects and activities considered in this Action Plan are aligned with relevant ASEAN agreements. This Action Plan will be supported by more detailed Cluster Action Plans to be developed by each of the four EAGA Clusters.*

2 *The lead bodies for the programs, projects and activities are indicated. The other organizations, including the various public and private agencies under them, take on implementing and/or coordinating responsibilities. Implementing Bodies include the following: BIMP Facilitation Center (BIMP-FC), BIMP-EAGA Business Council (BEBC), National Secretariats (NS) of the member countries, Small and Medium Enterprise Development (SME) Cluster, Joint Tourism Development (JTD) Cluster, Natural Resources Development (NRD) Cluster, Transport, Infrastructure and ICT Development (TIID) Cluster, BIMP-EAGA Tourism Council (BETC), BIMP-EAGA Media and Communicators Association (BEMCA), various government agencies in the member countries, and Partner Organizations (e.g., ADB, GTZ, ASEAN, ASEAN Japan Centre, WWF).*